

10. TAMILNADU TEXTBOOK AND EDUCATIONAL SERVICES CORPORATION

10.1. Introduction

The Tamilnadu Textbook Society was established in the Year 1970 and renamed as Tamilnadu Textbook Corporation in the Year 1993. The primary objective of the corporation is printing free textbooks that are supplied by the Government to students of Std. I to XII studying in Government and Government aided schools. In addition to the free textbooks sale copies of Textbooks are made available to the Students studying in Self Financing Schools.

At present the Government of Tamil Nadu is distributing the benefits to the students studying in Government and Government aided schools by implementing various special schemes. In order to ensure the quality and the timely supply of the various Educational kits, Hon'ble Chief Minister announced redesignating Tamil Nadu Text Book Corporation as Tamil Nadu Textbook and Educational Services

Corporation. Since the year 2014-2015 the Tamil Nadu Textbook and Educational Services Corporation is being engaged in the procurement and supply of Cost Free Educational Kits, such as School Bags, Footwear, Crayons, Colour Pencils, Geometry Box, Woollen Sweaters, Atlas and Wall Maps to school children.

10.2. Services

10.2.1 Printing of Textbooks

The Government of Tamilnadu have introduced the Trimester Pattern for standards I to IX as part of reforms in School Education System since 2012-2013. The new system is aimed at reducing the hardship of carrying heavy book loads, yearlong by the students. Under this pattern, the Textbooks are appropriately divided into two volumes for Std. I to VIII. For Standard IX text books are divided into three volumes and printed and supplied separately for each of the Three Terms.

Printing of Textbooks 2014-15

TEXT BOOKS	FREE COPIES (crores)	SALE COPIES (crores)	TOTAL (crores)
Term-1 Std.I to XII	3.13	1.19	4.32
Term-2 Std.I to IX	1.45	0.74	2.19
Term-3 Std.I to IX	1.44	0.73	2.17
TOTAL	6.02	2.66	8.68

During the academic year 2014-2015, The Tamilnadu Textbook and Educational Services Corporation has printed 6.02 crores Textbooks for Standards I to XII and distributed to students studying in Government and Government aided schools free of cost. For students of Self-Financing Private Schools 2.66 crores Textbooks have been made available as sale copies. Totally 8.68 crores of Textbooks were printed at a cost of Rs. 269 crores to benefit Students studying in Government, Government Aided and Self Financing Private Schools.

For the academic year 2015-2016, the Tamilnadu Textbook and Educational Services Corporation will print 8.79 crores of Textbooks

approximately covering all three terms. Printed copies are being distributed through Nodal Centers across the State Termwise.

Printing of Textbooks 2015-16 (upto August 2015)

TEXT BOOKS	FREE COPIES (crores)	SALE COPIES (crores)	TOTAL (crores)
Term-1 Std.I to XII	3.26	1.34	4.60
Term-2 Std.I to IX	1.33	0.82	2.15

10.2.2 Printing of Text Books for other Departments

In addition to printing of Textbooks the Tamilnadu Textbook and Educational Services Corporation also prints Guides, Question Bank, Solution Books, Model Question Papers, Financial Literacy Books and Activity Based Learning (ABL) Cards for children studying in primary schools.

In the academic year 2014-2015, the Corporation has printed the following Books in addition to the text books:

- 2.40 lakh Guides for X and XII Standards for Students studying in Adi-Dravida Welfare Schools.
- 1.51 lakh Guides for X and XII Standards Students studying in Backward Classes and Most Backward Classes Department.
- 8.16 lakh Question Banks for X and XII Standards for Parents Teachers Association.
- 7.88 lakh Financial Literacy Books of National Stock Exchange for VIII, IX, XI and XII Standard Students.
- 45,000 sets of Activity Based Learning cards for Students in I to IV Standard under Sarva Shiksha Abhiyan (SSA)
- 90,000 Source Books for D.T.Ed Students for State Council of Educational Research and Training (SCERT)

10.2.3 Free Supply of Tamil Textbooks to other States:

The Tamilnadu Textbook and Educational Services Corporation prints and supplies Textbooks free of cost to the Students studying Tamil Language in other States such as Maharashtra, New Delhi, Gujarat, Kerala and Andaman & Nicobar Islands.

10.2.4 Tamil Textbooks for Schools Affiliated to Central Board of Secondary Education

The schools affiliated to Central Board Of Secondary Education use the Textbooks of Tamilnadu State Board for Students to pursue Tamil as their Second Optional Language. Based on request from those schools, Tamil Textbooks (Annual Edition) are printed as a Single Volume exclusively for their use. Annual Edition of Tamil Textbooks are brought out for standards I to IX. This is printed and supplied every year as Annual Edition.

10.2.5 Tamil as Compulsory Learning Subject

Tamil Language learning has been made compulsory in all Schools affiliated to other Boards vide Government Notification Dated 18.09.2014 by which Tamil will be introduced as a compulsory subject in a phased manner and will commence from the academic year 2015-16 in class I. To implement the Tamil Nadu Tamil Learning Act notified on 18.09.2014, the Tamilnadu Textbook and Educational Services Corporation is printing and supplying Tamil

Text Books for Schools under various Boards based on the indent given by the schools.

In the year 2014-2015, 3,84,000 Tamil Language Textbooks were printed and supplied. In 2015-2016, 5,95,200 Tamil Language Textbooks have been printed for Students pursuing Tamil as a Second Optional Language in schools belonging to other boards.

10.2.6 Messages printed on the Cover pages of Textbooks

Messages relating to Environment Conservation, Child Protection, Cyber Safety, Personal Hygiene, Health and Hygiene, Rain-Water Conservation, Protection Against Sexual Abuse etc. are printed with colourful pictures on the back cover pages of Textbooks of Std I to IX and XI & XII. This effort encourages students to think positively about themselves and their environment in addition to imparting knowledge on various Subjects enabling them to imbibe these values in life.

10.2.7 Quality in Printing

The Textbooks are printed using latest Printing Technology namely Computer to Plate (CTP) in Sheet-Fed and Web-Offset in single and multicolour. The quality Paper used for printing is purchased from the Tamilnadu News Print and Papers Limited (TNPL). TNPL supplies High-Tech Map litho 80 GSM possessing high brightness, strength, stiffness which are indices of good quality Paper. Good quality Wrapper is also used for the Textbooks. Continuous monitoring of the printing of the Textbooks by the Printers are ensured by Technical Personnel of the Corporation. This has resulted in production of quality Textbooks for Students.

10.2.8 Distribution Methodology

The Free copies of Annual and Trimester Textbooks are printed and sent to the 67 Nodal Centers throughout the State directly from the printing presses for distribution to the Government and Government Aided Schools.

The Sale Copies of Textbooks are sent to the 22 Regional Offices in the State and sold to the Self-

Financing Private Schools. On completion of supply of Textbooks to Private Schools the Books are sold through Retailers. By adopting various distribution methodologies, the books are made available to Students on time.

10.2.9 Textbooks Online (e-books)

The Textbooks published by the Tamilnadu Textbook and Educational Services Corporation are available in the website [www.textbooks online.tn.nic.in](http://www.textbooks.online.tn.nic.in). This facility has proved to be a boon as it has provided universal access of Textbooks for the Student community since they can download the Textbooks from anywhere in the Globe.

10.2.10 Online Sales of Textbooks

Recently the Corporation has commenced online Sale of School Books for schools and to individual students through Web portal [www.textbook corp.tn.nic.in](http://www.textbook.corp.tn.nic.in). The Private Schools are required to register themselves in the Web portal to avail this Service.

10.3. Cost free Educational Kits – Procurement and Distribution Services

In order to accomplish the task entrusted to Tamilnadu Textbook and Educational Services Corporation, tenders, based on the requirements listed by the user Departments have been floated according to the Tamilnadu Transparency in Tender Act 1998 and Tender Rule 2000. Based on evaluation made by various Committees Work Orders are issued to the Bidders, satisfying the Eligibility Criteria.

It is worthy of mention that the Cost Free Educational Kits supplied to the Students are subject to Pre-Despatch Test and Post-Distribution Quality Assessment through accredited Quality Checking Laboratories approved by Government of India.

Taking into consideration, the age, size & physical ability of Students the School Bags are supplied in 3 categories as Small, Medium & Large. Sweaters are distributed in 5 sizes. Similarly the Footwear is distributed in 15 different sizes to suit the requirement of Children of various age in std I to X. Colour Pencils, Crayons and Geometry Boxes are subject to quality checking prior to despatch from

manufacturer and Post-Distribution to ensure safety and comfort of Children.

Tamilnadu Textbook and Educational Services Corporation have initiated necessary action to ensure the Cost Free Educational Kits for the year 2015-2016 are made available to the Students during the academic year with assured quality.

10.4. Conclusion

It is a matter of pride and Honour that Tamilnadu Textbook and Educational Services Corporation is designated as Centralized Agency for the procurement and distribution of various Cost Free Educational kits without profit motive.

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